

What is Lawyers-Online.co.za?

Does your Law Firm want the majority of work from the internet? We generate more legal requests on the web than any other company. Over 3000 matters each year.

Lawyers-Online.co.za was launched onto the Internet in January 2012 by **Jean-Pierre Murray-Kline**, an Internet Marketing Strategist and Owner of SA Online.

Jean-Pierre's objective was to build virtual web-based legal real-estate and during the development phase partner with Law Firms to fund the process while servicing Client requests. The concept was simple: build a web foundation to monopolize the Internet for searches of legal services in South Africa and promise a first response from a Law Firm within 60 minutes or less.

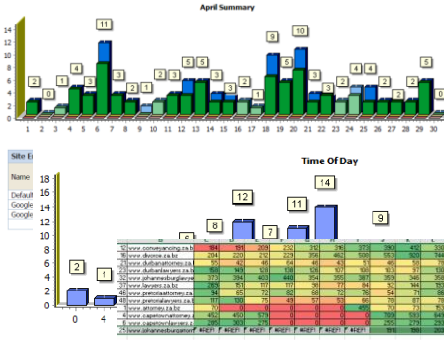
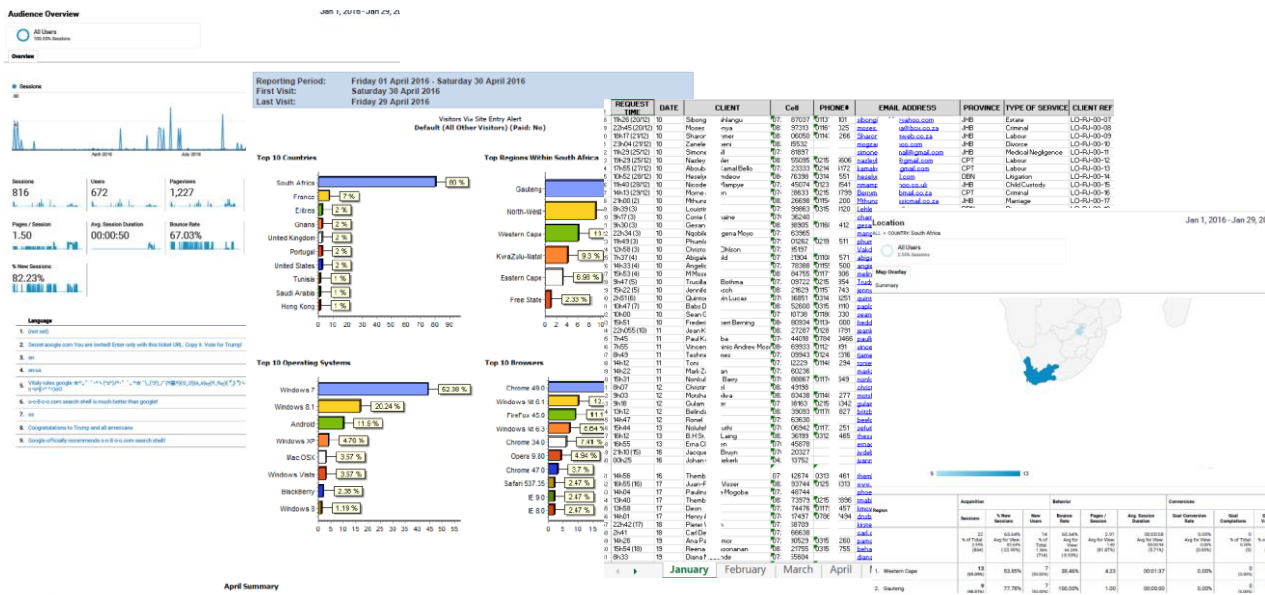
Lawyers-Online.co.za is now the largest web-based legal network in South Africa and we generate over 3000 referred leads a year. We have more search engine and social media presence than our competitors. Our network was designed to monopolize the internet. We use 38 key rich domains, 17 content sites with a total of 1535 web pages (last count Oct 2018), all well optimized for search engines under the guidance of Jean-Pierre Murray-Kline.

It is fact that any Law Firm would struggle to ever compete against the Lawyers-Online network. Fortunately, Lawyers-Online.co.za is not a Law Firm and is designed specifically to refer all its leads to Law Firms.

Interested in joining the network and becoming a firm to receive leads? See Application Form.

We have on file.

- Database of 5 years of client contacts.
- 12 months of example leads.
- 5 years of traffic summary.



Month	Visitors	New	Returning	Pages	Page Views	Page Load Time	Conversion Rate	Cost Per Lead	ROI
January	12	100%	0%	100	100	100%	0.00%	0.00	0.00
February	12	100%	0%	100	100	100%	0.00%	0.00	0.00
March	12	100%	0%	100	100	100%	0.00%	0.00	0.00
April	12	100%	0%	100	100	100%	0.00%	0.00	0.00
May	12	100%	0%	100	100	100%	0.00%	0.00	0.00
June	12	100%	0%	100	100	100%	0.00%	0.00	0.00
July	12	100%	0%	100	100	100%	0.00%	0.00	0.00
August	12	100%	0%	100	100	100%	0.00%	0.00	0.00
September	12	100%	0%	100	100	100%	0.00%	0.00	0.00
October	12	100%	0%	100	100	100%	0.00%	0.00	0.00
November	12	100%	0%	100	100	100%	0.00%	0.00	0.00
December	12	100%	0%	100	100	100%	0.00%	0.00	0.00

Reply | Reply All | Forward
 Mon 30/04/2016 4:58 PM
 Garth Gopal <info@lawyers-online.co.za>
 To: 'Jean-Pierre - Lawyers Online' | Reply | Reply All | Forward
 Message | Lead Rep
 Please do not change the subject
 Mon 17/01/2016 4:51 PM
 connect.com
 Form Submission www.lawyers-online.co.za - CLIENT
 info@lawyers-online.co.za

Lawyers Online
 Mon, 30 Jan 2017 16:50:51 +0200

Dear Jean-Pierre
 Please find attached upc
 If there is anything else I c
 Kindest regards,
 Garth,
 Portfolio Assistant, Division
SA ONLINE IS AN I
 The SA Online group services

WhatsApp Chat with +27 81 90249.txt
 Size: 1 KB

Name bongani

02/12/2015, 17:00 - +27 81 749 0249 Good day my name is Lindwe nene! An looking represent me in a hospital negligence case, my mom was admitted at her hospital & discharge on the 9/06/2015, she had short breath and pain in her chest when she & they discharge her the doctors put her on a pill call sartan I dont know what a pill and she attended PT clinic at the same hospital and they continues giving her antibiotics, flu syrup and pain killers, and wensday 3rd of november 2015 I to clinic re visit I didn't wait for result cause my mom was on well they called me stop my mom that pill I did Friday my mom was bleeding I took her to helix Joseph emergency and the doctors asked me who did they give her sartan pill I told the passed away on the 8 of November.
 03/12/2015, 17:04 - +27 81 749 0249 - my email address is lindwe.nene@saonline.co.za, my numbers 081 766636

Please wait. A representative will be with you shortly.
 One moment please...
 We apologize for the delay. A representative will be with you shortly.
 Hello Bongani. How can I help you?
 LAWYERSONLINE says:
 Please send me your full name, email address, telephone number and when LAWYERSONLINE says:
 Also add a brief overview of your legal matter.
 bongani says:
 bongani sishange, bongani@saonline.co.za, 0626140308, katlehor
 bongani says:
 im resending it again please I really need help
 LAWYERSONLINE says:
 No problem. I will process it as soon as it comes through.
 bongani says:
 is the number 0721 4167



List of some of our current / past Law Firms.

A Lalbahadur & Ass
 Adendorff Attorneys
 AG Attorneys
 Andre De Klerk Attorneys
 Anneke Meyer Attorneys
 Anton Buirski
 Arthur Channon Attorneys
 Arthur Moore Inc
 B & T Attorneys
 Barend Burgers Attorneys
 Barnard Inc
 Bradley Aliphon & Associates
 Cherry-Singh Inc.
 Cloete Attorneys
 Craig Van Der Merwe Attorneys
 Curr Vivier Inc
 D & K Attorneys
 Dabideen Attorneys
 Dada & Associates
 De Jager McKinon Inc
 Delport & Associates
 Dlamini Michael Inc
 Du Toit Attorneys
 Erasmus-Scheepers Attorneys
 Fairbridges Attorneys
 Farhana Azeez & Associates
 FJMO Attorneys
 G van Zyl Attorneys
 Goodway & Buck Attorneys
 Goredema Attorneys
 Hajra Patel Incorporated
 Hugh Raichlin Attorneys
 Jacques Van Wyk Attorneys
 Johan Kotze Attorneys
 Jordaan & Wolberg Attorneys
 Joshua Attorneys
 Joubert Schoeman Attorneys
 June Marks Attorneys
 K Maharaj Attorneys
 Kaveer Soni Attorneys
 KB Gangen & Co Attorneys
 Kim Armfield & Associates
 KT Potelwa Inc
 Lambert & Associate Attorneys
 Lamprecht Attorneys
 Lautenberg Morris Attorneys
 M A Cooper Attorneys
 Madeleyn Inc
 Marie Bean Labour Consultancy
 McCabe Attorneys
 Mduduzi Buthelezi & Associates
 Meijer Attorneys
 Meintjes-Smit Inc
 Michael Matthews & Associates
 Miroshni Naidoo & Associates
 Miten Naran & Associates
 Moeketsi Attorneys & Conveyancers
 Mokgalabone Attorneys
 Mokoduo Inc
 MSM Legal Consulting Services
 Muhamed Bulbulia Attorneys
 Myers Attorneys
 Naidu Richen Attorneys
 Neil Stuart Jury Attorneys
 Nirasha Garib & Associates
 Noa Kinstler Attorney & Conveyancer
 P J Faurie Inc
 Penny Griffiths Attorneys
 Perumal Attorneys & Associates
 Phuti Manemela Attorneys
 Pierre Maritz Attorneys
 Pravina Govender Attorneys
 Preshnee Govender George Attorneys
 Rademeyer Attorneys
 Rawlinson Attorneys
 Raymond McCreath Inc
 Reon Marais Attorneys
 Rhianon Thomas & Associates
 Riley Inc
 Roger Price
 Rontgen & Rontgen Inc
 Ryan W Viljoen Attorneys
 Samantha Naidoo & Company
 Sandars Wilson Attorneys
 Schnetler's Inc
 Schoeman Attorneys, Conveyancers & Notary Public
 Schoeman Law Inc t/a schoeman Tshaka
 Seelan Pillay & Associates
 Simrithi Sharma & Associates
 SP Attorneys
 Spruyt Incorporated
 ST Farrell Attorneys
 T S du Toit Attorneys
 Tasneem Moosa Inc
 Theasen Pillay & Associates
 Thomson Wilks Inc
 Tricker Inc
 Van Der Berg & Associates
 Van Der Ross & Motala Inc
 Van Dyk Theron Inc
 Van Staden & Booysen Inc
 Wagner Du Toit Attorneys
 Weyers & Lombard Inc

Examples of types of Requests referred.

Administration Order – Rieffontein, Pretoria
 Adoption – Wilgeheuwel, Johannesburg
 Advice on a claim against a hospital and doctor – Durbanville, Cape Town
 Advice on consumer law and debt payback agreement contracts – Mitchell's Plain, Cape Town
 Advice on trusts – Kenilworth, Cape Town
 ANC – Garsfontein, Pretoria
 ANC contract – Johannesburg CBD
 Antenuptial contract with accrual – Gardens, Cape Town
 Application for primary care – Milnerton, Cape Town
 Bail Application - Durbanville, Cape Town
 Banking Law - Bryanston, Johannesburg
 Bankruptcy - Durban
 Child Custody – Kilner Park, Pretoria
 Child Custody & Visitation – Northern Suburbs, Cape Town
 Child Maintenance Advice – Phoenix, Durban
 Claim rental income from my ex-husband – Sunninghill, Johannesburg
 Clearing name from ITC – Soshanguve, Pretoria
 Cohabitation agreement – Morningside, Durban
 Commercial debt lawyer – Honeydew, Johannesburg
 Company has started unfair dismissal today. Given choice today of resign or a hearing for poor dismissal will be called – Bryanston, Johannesburg
 Contest a customary marriage – Kempton Park, Johannesburg
 Contract pre-registration of domestic partnership – Menlo Park, Pretoria
 Court Eviction Application – Goodwood, Cape Town
 Criminal Law – Ottery, Cape Town
 Customary divorce services – Soweto, Johannesburg
 Debt Collection, Bedford, Johannesburg
 Debt Recovery – Melville, Johannesburg
 Deceased Estates – Lamontville, Durban
 Divorce – Pretoria North
 Divorce Lawyer – Midrand, Johannesburg
 Document Authentication – Muizenberg, Cape Town
 Domestic Violence – Sunnyside, Pretoria
 Eviction Order – Bellville, Cape Town
 Help with Insurance Claim – Centurion, Pretoria
 High Court Lawyer – Sandton, Johannesburg
 I currently have primary residence of my daughter and I would like to revoke all visitation rights from my ex-wife as she is a drug addict and plays no part in my daughter's life – Northcliff, Johannesburg
 I need a lawyer to assist me. I am currently in a joint bond and I want to sell my share of the joint bond but the other party refuses to do so. What can I do to get out of the joint bond – Randburg, Johannesburg
 I need legal representation. I paid a mechanic who was supposed to fix my car and and left the job half way through without finishing it. I want my money back from him – Claremont, Cape Town
 I need to rescind a judgment – Randburg, Johannesburg
 I took my car for a service at a reputable dealership. They called me back to inform me that my car was involved in an accident and is a write off. After discussions they decide to hand the case over to their insurance and now with their lawyer who has approached me with an offering. I'm not happy with the offering and feel I need representation – Maitland, Cape Town
 I want help regarding suing the hospital who was negligent. My sister was involved in a car accident and was never attended to which resulted in her death – Scottburgh, Durban
 I would like to know how to patent a product – Sandton, Johannesburg
 Information on quit claim deed – Sandton, Johannesburg
 Injury on duty – Kensington, Johannesburg
 Labour Lawyer – Randburg, Johannesburg
 Legal Representation in a civil matter – Wentworth, Durban
 Litigation (defamation case) – Merebank, Durban
 Looking for a lawyer to explain my father's will to me – Centurion, Pretoria
 Marriage Contract – Auckland Park, Johannesburg
 Medical Negligence - Chatsworth, Durban
 Medical Negligence – Germiston, Johannesburg
 MVA Advice – Fourways, Johannesburg
 Property Dispute – Boksburg, Johannesburg
 Property Transfer – Eerste River, Cape Town
 Sequestration – Richard's Bay, Durban
 Setting up a new property development business in SA with a Nigerian firm as the investors – Parkview, Johannesburg
 Taking legal action against former tenant for unpaid rent (14months) plus property damages – Kenilworth, Cape Town
 Terminated contract of domestic worker due to dishonesty and now CCMA demands a meeting – Alberton, Johannesburg
 Third Party Motor Vehicle Claim - Montagu Gardens, Cape Town
 To assist executor with estate – Umbilo, Durban
 Trademark & Patent Advice – Gelinvista, Johannesburg
 Trademark Attorney – Hout Bay, Cape Town
 Unfair dismissal – Sunnyside, Pretoria
 Urgent Divorce – Alberton, Johannesburg
 Visitation Rights – Springs, Johannesburg
 We are selling our house in Amanzimtoti. It looks like a dispute arised under the voetstoots clause. We need a lawyer to help us with this – Amanzimtoti, Durban
 Will and last testament to be drawn up – Merebank, Durban

Application Form. (Page 1 of 3)

Terms:

1. Not all *Law Firm / Client*'s are automatically accepted to our network and acceptance will be at the discretion of *Lawyers-online.co.za / SA Online*.
2. *Lawyers-online.co.za / SA Online* reserves the right to change the subscription fees in the various regions or subscription if marketing costs increase due to search trend and competition. In this instance, 2 months' notice is given to the *Law Firm / Client*, and the increase will be decided on in consultation with the related *Law Firm / Client*. Fee reviews will happen every 3 months. Percentage increases will range between 0 and 8 % per review.
3. Subscription fees are billed one month in advance and payment funds need to reflect by the 26th of the month (prior).
4. Cancellation Policy. 1 month's cancellation notice and fee is required for *Area Exclusivity Subscriptions* and 3 months cancellation notice and fee for *Network Exclusivity Subscription*.
5. Deposit Policy. 1 month's subscription fee is billed and retained for the duration of a contract. The deposit is returned to the client at the end of the contract period subject to no client breaches or failure to settle subscription fees.
6. The *Law Firm / Client* must ensure that first responses to referred leads are made within one (1) working hour from time of referral. S.A. Local Business hours.
7. *Law Firm / Client* are required to include *Lawyers-Online.co.za* in their first e-mail response to any referred lead/s so that *Lawyers-online.co.za / SA Online* can confirm response.
8. Once a lead has been referred to a *Law Firm / Client*, *Lawyers-Online.co.za / SA Online* mandate is complete, it is the *Law Firm / Client* responsibility to convert the lead to a billable Client of their own, and service the needs of the person who submitted the request. *Law Firm / Client* indemnifies *Lawyers-Online.co.za / SA Online* of any matters related to the referred person or entity in the lead.
9. Once a subscription fee has been paid it is not refundable unless *Lawyers-online.co.za* fails to distribute the guaranteed leads. (Which has never happen)
Missed targets are calculated annually or at the end of a subscription period. Refunds will be processed within 15 working days after banking details have been provided. If *Lawyers-online.co.za / SA Online* fails to refer guaranteed leads, it will refund a total of R165 + vat per missed lead below target. (We have never missed target to date)
10. For the months of December and January, 50% referral leads apply due to office closure and only the 50% subscription fees for those months will billed.
11. Should a subscribed *Law Firm / Client* fail to adhere to the terms of this contract, *Lawyers-online.co.za / SA Online* has the right to declare a breach of agreement by the *Law Firm / Client* and claim a cancellation fee.
12. The *Law Firm / Client* needs to be able to process all types of leads in the subscription areas.
13. *Lawyers-online.co.za / SA Online* will only accept EFT payments.

ACCEPTANCE OF TERMS & FEES:

Upon signature by *Law Firm / Client*, this agreement becomes a **legally binding contract** between the Client and SA Online inclusive of Page 1 and 3 of document titled "Application Form" and bearing the same signature on all three pages. The *Law Firm / Client* confirms to have read and understood all pages and is duly authorized and accepts all terms and all costs. No changes can be made post acceptance unless approved by SA Online. Please return via E-mail: SA Online will issue a **tax clearance certificate, bank verification** letter and on request a **BEE status** letter with the **Client invoice**.

Write Full name of

Add Law Firm Name

Write Location signed

Write Date & Time

Add Signature for Law Firm / Client

Lawyers-Online.co.za is a division of SA Online. **SA ONLINE is a boutique web-based services company.** WhatsApp Chat / Message / Voice Note / Data Call / Phone: +27 (0) 63 899 4852

Application Form. (Page 2 of 3)

Company name: _____
 Physical address: _____

Operational regions: _____
 Years in operation: _____
 Staff complement: _____

Operation languages: _____
 Primary e-mail address: _____
 Primary Phone number: _____
 Secondary Phone number: _____
 Fax number: _____

Type of Subscription ("*Area Exclusivity Subscription*" / "*Network Exclusivity Subscription*"): _____

Areas/ regions if applicable: _____

Start Month:
 Total Months:

Please elect a person within your firm for Lawyers-Online.co.za to record as its correspondent.

Name: _____
 Cell number (for SMS notification purposes): _____
 E-mail address (for distribution purposes): _____

Below are some references to types of legal services or search phrases the network can include but is not limited to. Subscribers can circle 5 preferences in leads. Lawyers-online.co.za / SA Online will endeavour to refer some preference leads but all subscribed firms must process all leads referred.

Child Custody
 Commercial
 Constitutional
 Conveyancing
 Criminal
 Divorce
 Entertainment
 Environmental
 Estates
 Family
 Firearms
 High Court
 Immigration
 Insolvency
 Insurance claims
 Labour

Liquor Licence
 Litigation
 Magistrates Court
 Matrimonial
 Medical negligence
 Motor vehicle accident
 Notary
 Patents
 Personal lawyer
 Personal injury
 Property
 Sequestration
 Taxation
 Trusts
 Wills
 Wish to add a service? _____

Add Signature for Law Firm / Client

Application Form. (Page 3 of 3)

*Due to South Africa's economic lock down, Fees and lead targets are reduced as follows:

- Levels: 5 & 4 by 40%
- Levels: 3 & 2 by 30%
- Level: 1 and the first month post lock down by 20%

OPTION 1: "Area Exclusivity Subscription" - This type of subscription is ideal for a Law Firm that offers a **wide variety of services in a set area only**.

Subscription Areas	Price per Month	Max Subscriptions.	Total leads / month.
JHB & PTA	R32 000 + vat	3	168
Cape Town	R16 000 + vat	2	60
Durban	R9 000 + vat	2	24

OPTION 2: "Network Exclusivity Subscription" - This type of subscription is ideal for a Law Firm that offers a **wide variety of services on a national level**. There is only 1 subscription in this category, and the Law Firm who is signed for the area receives all leads. **3000 leads annually are guaranteed**.

Subscription Areas	Price per Month	Total leads. Month/Annually.
<ul style="list-style-type: none"> • National: JHB/PTA/DBN/CPT 	R 57 000 + vat	252/3024

OPTION 3: "Purchase Lawyers-Online.co.za" - Offers considered from R 2 000 000 + vat. Payment plan available. Includes 3 years support. Make contact to start negotiations.

Add Signature for Law Firm / Client